

Resume: Sheri McGuinn

Research, Analysis, Writing & Editing

smcguinn@yahoo.com

www.sherimcguinn.com

Education

Master of Administration, Professional Writing, Northern Arizona University, Flagstaff, AZ

MS in Education, Learning and Behavior Disorders, Buffalo State College, Buffalo, NY

BA Psychology, Sonoma State University, Rohnert Park, CA

Experience and Skills

Research & Analysis

My academic training included research design. As a graduate student working with two others, we developed, conducted, and documented formal research on the impact of music on student behavior. I did the writing. I was also trained in and have practiced informal and formal observation. After gathering all data, I evaluate and analyze the information obtained, then formulate the appropriate narrative. I regularly practiced this as a teacher developing individualized education plans.

These analysis skills are also useful when responding to RFPs.

Currently, I have been doing social histories for sentence mitigation attorneys and have a redacted sample available on request. My broad range of experience helps me locate people who may be willing to offer supportive letters or interviews for the individual facing sentencing. I was trained in interview techniques at Cornell for one of my prior careers, so I establish rapport and use open-ended questions effectively. My experience in civil service positions also informs my understanding of the justice system, which helps me create a persuasive narrative for sentence mitigation.

Writing & Editing

I write and edit for businesses and individuals. My broad range of experience and education facilitate my ability to collaborate with subject-matter experts from many different fields, then write and edit a variety of documents for designated audiences.

See my Professional Credentials for lists of published work, awards, and other achievements writing screenplays, novels, short stories, and non-fiction work.

The Services page of my website has samples of a marketing poster, a published magazine article, the narrative opening to an extensive (successful) grant application, and a letter of reference from an editing professor at NAU.

The Master's degree at NAU provided practice in writing and editing in a variety of professional and technical formats. Breaking large and complex tasks into smaller operational steps is a key skill developed as a special education teacher – and useful when developing instruction manuals. Art classes I've taken help, too.

Author Services

My author services include all levels of edit, interior design, file prep, assistance with cover design, self-publishing guidance, and project management as needed. This is described more thoroughly on the Just for Authors page of my website.

The best example of my work with self-publishing authors is Suzanne Blaney's [*Impressionism: Inspiration & Evolution*](#), which was runner up in the photography/art category of the 2019 San Francisco Book Festival. We started with a disorganized rough draft without proper citations. She wanted it suitable for sale at museums. I did substantial editing, worked with her to get proper citations for quotes and art, designed the layout, and helped her through the self-publication process. Other samples and testimonials are on the Just for Authors page of my website. At the other end of the spectrum, I have helped people publish books for family only.

Self-Publishing

See my Professional Credentials for a list of presentations and workshops. I continue to speak and offer occasional workshops on self-publishing.